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JUHNYOUNG LEE

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Assignment

Execution Date(s): September 28, 2000

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Name: LOUIS J. PERCELLO
Address: IBM Corporation
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2. Name and address of receiving
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Name: International Business
Machines Corporation
Address: New Orchard Road
Armonk, NY 10504

Additional name(s) & addresses
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4. Patent Application number(s)

/

Execution Date(s): September 28, 2000

6. Total number of applications
involved: 1

7. Total fee (37 CFR 3.41): \$40.00

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Assignment

INVENTOR

AND CITY

Whereas, we

(1) Juhnyoung Lee
County of Westchesterof Yorktown Heights
and State of New York

TITLE

have invented certain improvements in
BUSINESS METHOD AND USER INTERFACE FOR PRESENTING BUSINESS
ANALYSIS INFORMATION SIDE-BY-SIDE WITH PRODUCT PAGES OF AN
ONLINE STOREDATES THAT
INVENTORS

and executed, respectively, a United States patent application therefor on

(1) 9/28 , 2000

SIGNED THE
DECLARATION

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

CITY AND
DATE(1) at Yorktown Hts, NY
on 9/28 , 2000,

SIGNATURE

Juhnyoung

Lee

FIRST NAME MIDDLE INITIAL LAST NAME

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Date of Deposit: Sept. 28, 2000